**History and Technology - Now (Part 2)**

**Today and the Future**

Using the same topic as part 1, you are now to turn your attention to the PRESENT. You are to pick 2 competing products that are all available for purchase today.

# Add this to the end of your Part 1 Presentation.

# The Present

# Slide 1 & 2: Create Your Own Advertisements OR Kickstarter Funding Request

For 2 of today’s top models, create a separate slide on which you create a newspaper style advertisement.

Each advertisement should include

* A headline
  + A headline should grabs the reader’s attention
  + It is often a pun or a ‘teaser’ line to get the reader to read the fine print
* A picture of that helps advertise the product
* 3-5 key features that you think are the most likely to help sell the product.
* A price if appropriate

OR instead of one ad:

* Do you have an idea for a new product that uses today’s latest technology
* Create a 1 page Kickstarter-style (or Go Fund Me) funding page explaining your product and requesting money

The Future

**Slide 3: Prediction for the Future (paragraph of 50-150 words)**

* For partners, you only need one answer but you should discuss the questions with each other. It should be entirely your own thoughts.:
  + Make a prediction regarding the next big leaps in technology your item will undergo in the future. (Be thoughtful! Don’t just say better graphics and faster).
  + Will your item become more or less popular/important? Explain.